

# CIRB

Crop Insurance and Reinsurance Bureau, Inc.



## 2020 ACHIEVEMENTS

Founded in 1964 and headquartered on Capitol Hill, CIRB offers unparalleled advocacy, support and membership services to the crop insurance and reinsurance community. CIRB members provide a vital component of the farm safety net by writing policies in every state, and providing valuable risk management tools to the nation's farmers and ranchers. CIRB is governed by a board of directors and an executive committee. Members include Approved Insurance Providers, reinsurance companies, brokerage groups, and others interested in protecting and preserving the Federal crop insurance program.



Above: Senator and Chairman Pat Roberts (R-KS) received CIRB's Lifetime Achievement Award at the 2020 CIRB Annual Meeting. Senator Roberts is known as the "Father of the Modern Crop Insurance Program."

“ CIRB is the leading force in bringing together a coalition of stakeholders to defend the crop insurance program. ”

Zane Vaughn  
CIRB Chairman  
AgriSampo North America



CIRB's Deputy Executive Vice President, Tara Smith, attended a virtual fundraiser for Congressman Jeff Fortenberry (R-NE).



CFTC Commissioner Rostin Behnam presented CIRB members with the *Managing Climate Risk in the U.S. Financial System* report at the 2020 CIRB Annual Meeting. The report highlights 54 recommendations to mitigate the risks to financial markets posed by climate change.

CIRB's Executive Committee led the development of a strategic plan that guides the organization's work. The plan is built on four pillars: The Capital Voice, D.C. Information Source, Collaboration, and Membership Services. CIRB is dedicated to continuous improvement to meet the changing needs of its members.



Right: Participants of CIRB's Emerging Leader Program received career development training during their trip to Kansas City.



## THE CAPITAL VOICE

CIRB provides monitoring, advocacy, and communications services to influence government decisions and preserve the farm safety net.

- Spearheaded letters to appropriators and the Administration outlining the importance of crop insurance and shared the Coalition letter requesting no cuts to crop insurance.
- Provided information and the crop insurance industry perspective to the Presidential transition team.
- Distributed over \$25,000 in CIRB PAC funds to friends of the crop insurance industry, including General Farm Commodities and Risk Management Subcommittee Chair Cheri Bustos (D-IL) and Agriculture Appropriations Subcommittee Ranking Member Jeff Fortenberry (R-NE).
- Signed onto letters with other members of the agriculture community to the Administration, and all 50 Governors, recognizing agriculture's unique role in COVID-19 crisis and economy.



## D.C. INFORMATION SOURCE

CIRB is the leading legislative resource for the industry, media, and decision makers.

- Educated broader audiences about key issues in crop insurance, including presentations at the Minnesota Crop Insurance Conference and Commodity Classic.
- Hosted a webinar with Chief Actuary Dr. Tom Worth from USDA RMA to discuss the rate-marking process and how extreme weather events, climate change, new technologies, and market volatility are taken into account.
- Promptly responded to media inquiries regarding farm policy, disaster aid, crop insurance myths, organic products insurance, and the whole farm revenue product.



## COLLABORATION

CIRB works cooperatively with all insurance & reinsurance organizations, agents, customers, lenders, and others in the agriculture value chain.

- Spearheaded Crop Insurance Coalition meetings to discuss upcoming industry issues.
- Hosted a booth at the Commodity Classic promoting the work of the Crop Insurance Coalition and gathered more than 50 farmer testimonials who shared the value of the crop insurance program.
- Coordinated ongoing communication to USDA's Risk Management Agency.
- Led efforts on education and outreach to groups interested in the intersection between climate change and crop insurance.



## MEMBERSHIP SERVICES

CIRB provides exemplary membership benefits and continues to expand its membership base.

- Created an Individual Membership option for those who are supporters of crop insurance but are not AIPs, reinsurers, or brokers.
- Updated 16 one-pagers on key crop insurance issues and distributed them to Crop Insurance Coalition members.
- CIRB staff provided CIRB members with a post-election analysis of the 2020 Presidential election results.
- Provided CIRB members and Crop Insurance Coalition partners with valuable virtual content throughout the pandemic, including sessions on the Enhanced Coverage Option (ECO), an update on Commodity Futures Trading Commission work on climate change, featuring Commissioner Rostin Behnam, and an update and analysis of the 2020 election.