

# Crop Insurance and Reinsurance Bureau 2019 Achievements

*Founded in 1964 and headquartered on Capitol Hill, CIRB offers unparalleled advocacy, support and membership services to the crop insurance and reinsurance community. CIRB members provide a vital component of the farm safety net, writing policies in every state and providing valuable risk management tools to the nation's farmers and ranchers. CIRB is governed by a board of directors and an executive committee. Membership includes Approved Insurance Providers, reinsurance companies, brokerage groups, and others interested in protecting and preserving the Federal crop insurance program.*

## 2019 HIGHLIGHTS

### ***SPRING & FALL FLY-IN***

CIRB Executive Committee members, CIRB staff, and Emerging Leaders Program participants visited with Senator John Boozman (R-AR) during the Fall Fly-In. The group had the opportunity to discuss crop conditions across the United States and the role of crop insurance in protecting farmers from Mother Nature.



### ***CIRB'S 55TH ANNUAL MEETING***

The 55th CIRB Annual Meeting featured expert speakers on topics such as the agricultural economy and the 2018 Farm Bill. Participants had the opportunity to hear about crop insurance news from industry professionals and government officials.



**CIRB's Executive Committee led the development of a strategic plan that guides the organization's work. The plan is built on four "pillars": The Capital Voice, D.C. Information Source, Membership Services, and Collaboration. Achievements in each of these areas are highlighted in this document. CIRB is dedicated to continuous improvement to meet the changing needs of its members.**

## THE CAPITAL VOICE

*CIRB provides monitoring, advocacy, and communications services to influence government decisions and preserve the farm safety net.*

- Drafted and coordinated a Crop Insurance Coalition sign-on letter to the Administration opposing cuts to crop insurance in the President's budget.
- Advocated to members of Congress, including both House and Senate Agriculture Committees, on behalf of the crop insurance industry on key legislation, such as appropriations and cover crop flexibility legislation.
- Coordinated two fly-ins for CIRB members to visit with Members of Congress, including new members of the House and Senate Agriculture Committees.
- Hosted meet and greets with new Members of Congress on the Agriculture Committee.
- Supported the launch of the Crop Insurance Caucus on Capitol Hill.

## MEMBERSHIP SERVICES

*CIRB provides exemplary membership benefits and continues to expand its membership base.*

- Distributed weekly newsletters and quarterly federal affairs reports to CIRB members.
- Announced the 5th and largest Emerging Leaders Program (ELP) class.
- Hosted the "CIRB 101" webinar available for all CIRB members to attend.
- Hosted the 55th Annual CIRB Meeting in San Diego, California, bringing together crop insurance and reinsurance industry leaders.

### **CHAIRMAN'S AWARD**

Members of CIRB presented House Agriculture Committee Chairman Collin Peterson with the 2019 Chairman's Award. Chairman Peterson was recognized for his leadership on the 2018 Farm Bill.



### **COMMODITY CLASSIC**

CIRB staff attended the 2019 Commodity Classic in San Antonio, Texas. The staff shared myths and facts about the crop insurance industry with farmers and producers at the trade show.



### **EMERGING LEADERS PROGRAM**

CIRB's fifth class of Emerging Leaders graduated with the largest number participants to date. ELPs took part in activities ranging from educational sessions in Kansas City with industry and government partners to advocacy training from CIRB staff in Washington, D.C.



## **D.C. INFORMATION SOURCE**

*CIRB is the leading legislative resource for the industry, media, and decision makers.*

- Shared farmer testimonials and positive quotes from Congressional and Administration leaders on the importance of crop insurance through the #ProtectCropInsurance social media toolkits.
- Regularly responded to media inquiries regarding farm policy, disaster aid, crop insurance myths, organic products insurance, hemp, and the whole farm revenue product.
- Hosted a Crop Insurance Coalition booth at Commodity Classic to provide attendees information about the Crop Insurance Coalition and to collect farmer testimonials about the value of the program.
- Spoke at numerous conferences across the United States, including the Farmer2Farmer Conference in Nebraska and the Independent Insurance Agents and Brokers meeting in South Dakota.

## **COLLABORATION**

*CIRB works cooperatively with all insurance & reinsurance organizations, agents, customers, lenders and others in the agriculture value chain.*

- Worked with a Crop Insurance Coalition partner, the Association of Equipment Manufacturers, to host a reception for coalition partners, CIRB members, guests, and media at Commodity Classic.
- Provided highlights to Crop Insurance Coalition regarding the House Agriculture Committee's hearing on the implementation of federal farm and disaster programs as well as the Senate Agriculture Committee's hearing on the 2018 Farm Bill.
- Updated the Crop Insurance Coalition on legislation and regulatory action impacting crop insurance, particularly related to prevented planting.



CIRB's Executive Committee and Emerging Leaders Program had the opportunity to meet with Senate Agriculture Committee Chairman Pat Roberts from Kansas to discuss the benefits of the crop insurance programs during the Spring Fly-In.

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